



Nonprofit Sector Foundation

Helping Those That Help to Build Stronger Communities

Sponsorship Opportunities



Careers for a Cause

Helping Americans Get Jobs!



Dear Community Friend:

On behalf of the Board of Directors for **Nonprofit Sector Foundation** (NSF), we would like to thank you for the opportunity to request support for our **Careers for a Cause Program**.

Our mission is to assist those in need with health & wellness, community resources and economic development. We envision a world where philanthropy is widely used to help nonprofits fill growing community needs. We see vibrant communities that are helpful, abundant and happy. People are healthy, financially stable and have thriving families.

Nonprofit Sector Foundation is working with local charities to create jobs.

According to the California State Unemployment Department, as of June 2016 there's over 200,000 people out of work in the Inland Empire (Riverside and San Bernardino counties in California). That's a lot of jobs to fill.

There's roughly 10,000 nonprofits in the Inland Empire (IE). If each one hired 2 people that's 20,000 jobs. Most organizations need more than 2 more people to help them to better serve the community. Our nonprofit is looking to hire 26 people alone... but if 10,000 nonprofits in the IE hire 10 people each, then we can close the unemployment gap in half by 100,000 jobs!

Helping 10,000 nonprofits is a HUGE job and we need YOUR HELP to do it.

Funding from you will provide:

- **the creation of at least 40 jobs in the Inland Empire this year**
- **our Nonprofit Affiliates with assistance raising funds and with overall business management**
- **job seekers with a tuition-free, six-week training program consisting of career development, job readiness and job matching for Riverside and San Bernardino County residents**
- **the opportunity to “give back” to the community**
- **help to strengthen the nonprofit sector**

We ask for your support as we celebrate our eighth year. Enclosed please find a sponsorship packet for your review. Donations are absolutely critical for the success of this program. Individual donors fill the gap in grant funding. You can also help by spreading the word and encouraging your colleagues to donate as well.

For more information, we have enclosed details on the program. You may also visit: www.npsfdn.org or find us on Facebook at <https://www.facebook.com/nsfound/>.

Nonprofit Sector Foundation - a California 501 (c) 3 nonprofit corporation since 2008 - Tax ID: 26-3182032

Sincerely,



Courtney Pepper, President/CEO - **Nonprofit Sector Foundation** – cpepper@npsfdn.org/951.878.8107

DONOR LEVELS

Premium Level (over \$10,000) & Customized Sponsorships (Cash & In-Kind) Are Available Upon Request

Careers for a Cause 2016 DONOR LEVELS SUMMARY						
DONOR LEVEL	GATES	BUFFETT	BEZOS	ZUCKERBERG	BLOOMBERG	WALTON
DONATION AMOUNT	\$10,000+	\$7,001 - \$10,000	\$5,001 - \$7,000	\$3,001 - \$5,000	\$1,001 - \$3,000	Under \$1,000
Sponsorship Benefits						
Listing on our website as a Founding Donor	X	X	X	X	X	X
Promotion and recognition as a Founding Donor at all events	X	X	X	X	X	Thank you on program & websites
ID on Marketing Materials						
Front Page on NSF Website	Logo w/link	Logo w/link				
NSF Quarterly Newsletter	Logo w/link	Logo	Logo	Logo	Logo	Logo
Online Giving Website Page	Logo w/link	Name				
Posters/Banners	Logo w/link	Logo				
Flyers	Logo w/link	Logo	Logo	Logo	Logo	Logo
Media/News Releases	Logo w/link	Name/ Logo	Logo	Logo	Logo	Logo
*Events						
Sponsor Banner/logo/sign displayed during Event (Provide own banner)	X	X	X	X		
Free Booth	X	X	X	\$500 booth	\$500 booth	\$500 booth
Recognition via announcements during event	X	X	X	X	X	X
Recognition of Sponsor Level at event	X	X	X	X	X	X
Opportunity to network with nonprofit executives	X	X	X	X	X	X

*NSF Events will be Monthly Networking Mixers and Quarterly Hiring Events. Sponsors with a free or paid booth will be welcome to hire employees on the spot during any of the quarterly hiring events with 30 days prior notice.

PROGRAM DETAILS:

The purpose of the **Careers for a Cause Program** is to get Americans back to work within charitable organizations leading to financially sustained nonprofits and communities. The goal is to help every nonprofit in the United States to build their capacity and raise funds for at least two jobs. One job should be middle to high skilled in the IT/Computer Tech Industry to help keep nonprofits tech savvy for the future. From July 2016 through June 2017, we will be piloting the program in Riverside and San Bernardino Counties in California.

About Careers for a Cause:

Within this program are two projects: The Nonprofit Affiliate Project and The Community Jobs Project.

The Nonprofit Affiliate Project's focus is on nonprofit operational management and fund development for organizations located in Riverside and San Bernardino Counties in California. Our staff and retired corporate executive volunteers will run Nonprofit Affiliates through our 10-step process for funding readiness. During this customized process, we engage in organizational assessments, fact finding, funding research, funding leads, grant writing and reporting support, fund raising ideas and implementation, and peer to peer mentoring with leaders and staff. We mentor on grant writing and fund development, activity management, and leadership development. We also assist with customized nonprofit management services based on each agency's individual need. Not all nonprofits will need the same things to be compliant and ready for funding. Our tailored approach will ensure that nonprofits are able to participate and find success.

The Community Jobs Project was created to assist under-served community members in finding work within charities. We target individuals who are out of work, on unemployment, on public assistance and living in poverty. We aim to reach veterans, those recently released from prison, seniors and disadvantaged youth. Job seekers will receive:

- **Career Development** – For the first two weeks, job seekers will learn to find their ideal job using The Job Loss Recovery Program (an innovative process of scientifically proven visualization techniques on retaining employment). In the future we'd like to add free community college tuition for the computer tech industry.
- **Job Readiness** – The next two weeks, our collaborative partners and professional consultants will train on:
 - Creating a Dynamic Resume and Cover Letter
 - Mastering the Interview
 - Job Sustainability
 - Mock Interviews
 - Financial Literacy
 - Dressing for Success on an Interview
 - Communication Skills
 - Business Skills
 - Personal Development Skills

- Participating in Teams
- Sales and Customer service
- Philanthropy & Volunteerism
- Project Management Platforms
- Entrepreneurship
- Leadership

Once nonprofits and job seekers have completed the program, in the last two weeks, NSF will provide Job Matching Services. NSF staff will assist job seekers in learning about our Nonprofit Affiliates and their job openings. They will be given background checks and clearance prior to connecting with our affiliates. Nonprofits will be given lists of job seekers interested in working at their organizations. Business sponsors who wish to hire employees from our program will also be included here.

Sponsors, Nonprofit Affiliates and Job Seekers will have the chance to connect at our Quarterly Job Placement Events for on the spot interviews and hiring. Our first hiring event is planned for April 22, 2017. After Placement Measurement will be conducted by NSF staff each quarter with job seekers and nonprofits to ascertain program effectiveness.

THE NEED: The State of California Unemployment Department states, “The unemployment rate in the Riverside-San Bernardino-Ontario MSA was 6.6 percent in June 2016, up from a revised 5.3 percent in May 2016, and below the year-ago estimate of 6.7 percent. This compares with an unadjusted unemployment rate of 5.7 percent for California and 5.1 percent for the nation during the same period.”

The Independent Voter Project reports, “Riverside and San Bernardino counties in California, an area known as the Inland Empire, have a higher rate of people on food stamps and welfare than elsewhere in southern California. Twelve percent of Riverside County and 17 percent of San Bernardino County residents used food stamps in January 2012, according to a Press-Enterprise analysis of social services and census data. California needs to create more, better paying jobs. Then people won’t need food stamps or welfare.”

According to this data, there is a tremendous need for our services.

WHAT’S NEXT?

Decide on your donation amount. We need \$403,450 to operate the **Careers for a Cause Program** this year. We anticipate costs going up due to the increased need. Also, we have three additional planned programs to pilot in order to fulfill our mission. As we introduce more services, our expenses will rise so continued funding is critical to providing quality, necessary services. Please give according to your ability to assist us in filling the need.

Send money and donate!

For Square Cash: [https://cash.me/\\$nsfoundation](https://cash.me/$nsfoundation) - To donate online: www.npsfdn.org/donate

Make your check payable to and send to:

Nonprofit Sector Foundation - 28530 Championship Dr. - Moreno Valley, CA 92555